

Sustainable Pittsburgh Brand Identity and Messaging

Logo Revision and Brand Concepts

September 14, 2021



TISA

Sustainable intelligence is the pathway to progress.

TISA
SANS

At Sustainable PGH, we are adamant about meeting you where you are, providing renewable resource know-how and providing you the specific tools to take consistent regenerative actions.

What you do today is the first step toward a more prosperous tomorrow.

sustainable intelligence is

the pathway to progress



Tools & Tactics for Workplace Diversity, Equity, and Inclusion

Hands-on resources and tools
for advancing DE&I practices.

APRIL 14, 1-2:30PM

**Our Region.
Our Resources.
Our Future.**

We are boosters for
regional connectivity
and catalysts
of sustainable
intelligence.

 Sustainable PGH

sustainablepgh.org





We are building regional cooperation and social mobility.

We see a thriving region where stakeholders are connected, sustainability knowledge is shared and applied, and all people can succeed.



Are You a Sustainability Insider?

Sustainable PGH imagines a more prosperous region filled with people and companies who understand that equity, efficient resource management, and the application of socially and environmentally conscious systems benefit everyone.

See the whole picture at SustainablePGH.org

We are boosters for
regional connectivity and
catalysts of sustainable
intelligence.

 Sustainable PGH



Sustainable PGH

[Home](#) [Our Work](#) [About](#) [Events](#) [Resources](#) [Updates](#) [Contact](#)

RESTAURANTS

CEOs FOR SUSTAINABILITY

COMMUNITIES

WORKPLACES

SUSTAINABILITY INSIDERS

We are building regional cooperation and social mobility.

We see a thriving region where stakeholders are connected, sustainability knowledge is shared and applied, and all people can succeed.



**THINK
EQUITY**

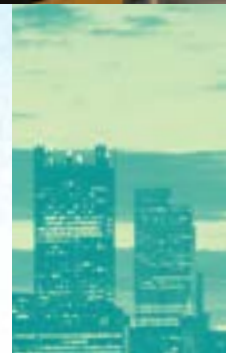
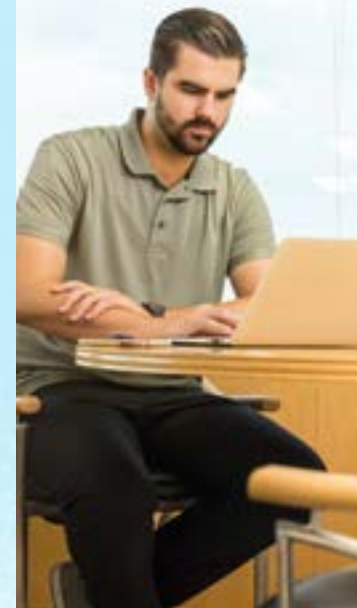
**ARE YOU ON
A MISSION
FROM MOTHER
NATURE?**

**VIBRANT
RESPONSIBILITY
MEETS
PROSPERITY.**

THE AGENCY OF SUSTAINABLE PROSPERITY

Sustainable PGH imagines a more prosperous region filled with dynamic people and responsible companies who understand the mutually advantageous power of equity, efficient resource management, and the application of socially and environmentally conscious systems.

SEE THE WHOLE PICTURE AT SUSTAINABLEPGH.ORG



**WE ARE BOOSTERS
FOR REGIONAL
CONNECTIVITY
AND CATALYSTS
OF SUSTAINABLE
INTELLIGENCE.**

 Sustainable PGH



About SP Boilerplate

Sustainable Pittsburgh is a nonprofit organization committed to the development of healthy people, robust communities and the progression of verified sustainable practices. We convene and build relationships with municipalities, small businesses, national corporations, C-Suite leaders, restaurants, academic institutions and other nonprofit organizations to generate common consent around issues that impact the environment, our economy and social fabric. We are boosters for regional connectivity and catalysts of new approaches to how we use our resources, systems and material for a more prosperous and equitable future.

Visionary Boilerplate

Sustainable PGH is optimistic about the future because we are dedicated to integrated actions that impact our region each and every day. We encourage the intentional dedication of individuals and organizations across Western Pennsylvania who are working to make a difference, we're engaged with their success, and we like what we see. Sustainable PGH also imagines a more prosperous region filled with people and companies who understand that equity, efficient resource management, and the application of socially and environmentally conscious systems benefit everyone.