



HIGHMARK[®]
BLUES
& HERITAGE
FESTIVAL 2021



A stylized graphic of an electric guitar, oriented vertically. The headstock is at the top, with tuning pegs in white and orange. The neck is a solid blue color. The body is composed of several overlapping, semi-transparent shapes in shades of blue, orange, and red, creating a layered, artistic effect. The text is positioned to the left of the guitar's body.

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The logo features a stylized guitar with a multi-colored body (blue, yellow, green, red) and a neck that curves into a decorative flourish. The text is arranged in four lines: 'HIGHMARK.' in black with a blue swoosh, 'BLUES &' in blue and red, 'HERITAGE' in red, and 'FESTIVAL 2021' in yellow, blue, and green.



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