

**Joseph L. Lewis, III**  
**JLewis682@gmail.com/215.680.5342**

**Producer Profile**

Accomplished, flexible team leader and creative content professional with extensive expertise in television production with an emphasis on cultural, historical and educational television programming. Seasoned veteran with experience starting up and leading production teams. Possess excellent organizational, written, visual and verbal communication skills.

**2016 – 2021**                      **August Wilson African American Cultural Center**                      **Pittsburgh PA**

**Festival Marketing Director**

Directed advertising, marketing and branding for the Pittsburgh International Jazz Festival, the Highmark Blues & Heritage Festival and the Black Bottom Film Festival. Produced festival logos, created all festival collateral material, and coordinated deliverables, Scheduled legacy and digital and social media advertising plans, wrote, produced radio and television spots.

**2017 – 2019**                      **Founder/Director/Curator**                      **Black Bottom Film Festival**

Festival honors trailblazing black filmmakers and illuminates African American cinema that mirrors the themes of August Wilson's award winning "Pittsburgh Century Cycle" plays. Festival was held at the August Wilson African American Cultural Center.

**2009 - 2011**                      **WQED Multimedia**                      **Pittsburgh, PA**

**Producer**

- Developed, wrote and produced **Science Mission 101**, a 30-minute, educational, competitive, reality television pilot targeted toward middle - school children. Responsible for the entire production process. Provided ongoing in-person consultation and direction to show host, scientific advisors, director, animator, photographers, graphic designer, and editor. Created production schedule, managed field-production, obtained permits and production documentation, gave presentations and attended meetings with Vice President of Production and station executives. Supervised curriculum and program development.

**Selected as the most outstanding Children's Television program for 2010 by the Pennsylvania Association of Broadcasters. Nominated for 2010 Mid-Atlantic Emmy. American Public Television.**

**2001 – 2009**

**Fourth and One Productions, Inc.**

**Philadelphia, PA**

**President & CEO**

Founded multimedia corporation that specialized in brand creation, broadcast production, graphic, print and web design. Responsibilities included: account development, client relations, plan, execute and supervise creative communications strategies. Managed workflow within budget and to completion; met deadlines, provided overall organizational direction and supervision of creative team. Clients included: Clear Channel Communications, Giant Food Stores, L'Oreal Cosmetics, TV – OP Television Festival, Universal Music Group, The United Way of Southeastern Pennsylvania and The Pittsburgh Cultural Trust. Created, developed and Executive Producer of 2D/3D animated children's DVD **The Adventures of Teddy P. Brains Journey into the Rain Forest**. Conceived the concept upon which the project is based. Responsible for the entire production process including script development, curriculum, talent selection, design, music and all other elements affecting format, substance and style of animated concept. Provided in person direction to the entire production team which included illustrator, animation director, writers, and principal cast. Produced original music and graphics and controlled the day-to-day financial and production concerns. Negotiated national retail marketing and DVD distribution deal. Media relations, public speaking, radio and TV appearances. Provided quarterly financial reports to investors and attended various meetings with legal counsel. **Harlem International Film Festival, Black Harvest International Film Festival (Jury Award), KidsFirst BEST (3<sup>rd</sup> Place) Pan African-Film Festival, National Black Arts Festival, Parish Museum Black Film Festival and 2008 Black Creativity Honoree Chicago Museum of Science and Industry.**

**1999-2001**

**The Gene Davis Group**

**New York, NY**

**Producer/Writer/Researcher: A&E Biography**

Served as Field-Production Supervisor, coordinated interview schedule, oversaw production of story segments, interviewed high-profile talent and wrote voice-over narrative for three television documentaries that examined the lives and musical contributions of Jazz legend **Ella Fitzgerald**, vocalist **Rosemary Clooney** and composer, trumpeter and band leader **Dizzy Gillespie**. Conducted research, responsible for acquisition of stock footage and production of additional footage. **A & E Network Biography series.**

**1999** **The Gene Davis Group** **New York, NY**

**Producer/Writer: Walk a Mile in My Shoes the 90 year Journey of the NAACP**

Served as Field-Production supervisor, interviewed high-profile talent and all-level guests, conducted all research, wrote voice-over narrative, responsible for acquisition of stock footage and or shooting of additional footage for a television documentary that examined and celebrated the national civil rights organization. **NBC Owned & Operated stations/national syndication.**

**1998** **The Gene Davis Group** **New York, NY**

**Producer: Baby That's Rock n Roll A Celebration of the Songs of Leiber and Stoller**

Interviewed high-profile talent, conducted all research, responsible for acquisition of stock footage and or shooting of additional footage for documentary that illuminated the lives and musical contributions of Rock-n-Roll Hall of Fame songwriters and composers Jerry Leiber and Mike Stoller. **Bravo Network.**

**1997** **The Gene Davis Group** **New York, NY**

**Producer: From New York to Paris Live with the Harlem Gospel Singers**

Coordinated project logistics with foreign liaison, organized production crew, interviewed high-profile talent and all-level guests, conducted research, responsible for acquisition of stock footage and or shooting of additional footage for television documentary that explored and highlighted a series of live performances by the gospel choir in Paris, France. **American Public Television.**

**1996** **Lenfest Communications/Suburban Cable** **West Chester, PA**

**News Writer/Announcer**

Worked as over-night writer and announcer for 24-hour cable news station. Acquired, edited and wrote copy to time. Selected stock footage for The NewsChanel an owned company of Lenfest communications (sold in 2000).

**1991 -1993** **The Gene Davis Group** **New York, NY**

**Field Producer: Images and Realities**

Conducted interviews of high profile and all-level guests, oversaw production of story segments, gathered video for a national four-part television series that examined historic and topical stereotypes of African-Americans then compared them to contemporary realities of black life.

**NBC Owned & Operated stations/national syndication.**